

# Cultural Mapping and Cultural Planning: Making the Connection

March 2-3, 2010—MaRS Centre, Toronto

## Keynote // Kelly Hill

Putting Arts and Culture on the Map: Literally!

### Session description:

Where do artists and cultural workers choose to live? What might these choices mean? Why should we care?

Kelly Hill of Hill Strategies Research will address these questions while presenting the findings of a recent study that mapped artists and cultural workers in Toronto, Ottawa and three other Canadian cities. Recent reports on artists from Hill Strategies' Statistical Insights on the Arts series will also be summarized.

This session is made possible by the successful application of the City of Toronto and the Toronto Arts Council for a 'No-Fee for Presentation' 2009-10 by Hill Strategies Research Inc. funded by the Department of Canadian Heritage, the Canada Council for the Arts and the Ontario Arts Council.

## Discuss. Learn. Connect.

Join cultural planning practitioners from across Ontario for an inspiring and informative workshop on cultural planning and mapping. Presentations on Creative City Network of Canada's cultural planning and mapping toolkits, panel discussions from those in the field and a facilitated discussion on what's next will give you the knowledge and connections to move the cultural planning agenda forward in your community.

### At a glance: Tuesday, March 2, 2010

8:00 Registration & Coffee  
9:00 Welcome  
9:30 CCNC Cultural Mapping Toolkit, Sue Stewart  
11:00 Cultural Mapping: Our Stories  
1:45 CCNC Cultural Planning Toolkit Diana Butler  
3:15 Cultural Planning: Our Stories  
4:15 Making the Connection  
5:00 Adjournment

### Wednesday, March 3, 2010

8:30 Registration & Coffee  
9:00 Putting Arts and Culture on the Map Literally! Kelly Hill  
10:25 Municipal Cultural Mapping Guidelines Roundtable  
11:30 Municipal Cultural Planning Toolkit Roundtable  
1:30 Report Back and Wrap-up  
2:00 Adjournment

### Making the Connection

This facilitated discussion will focus on potential policy links between cultural mapping and cultural planning. Knowledge generated from this session will be incorporated into Municipal Cultural Planning Incorporated's forthcoming Cultural Mapping guidebook.

Visit [www.creativecity.ca](http://www.creativecity.ca) to register.

Workshop registration is limited to 50 participants.

REGISTRATION: \$200

Includes lunches and refreshments on Tuesday and Wednesday.



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